

## About BiZiT Festival

BiZiT Festival will stretch from April until the end of June. This Festival includes a series of workshops and 3 tracks of competitions that run parallel with each other. All together, they build up to a Finale that will take place over 2 days, on the 22<sup>nd</sup> and 23<sup>rd</sup> of June in National University of Singapore University Town. There are three tracks to this competition. They are *Smart Nation*, *Fintech*, and *Big Data*.

You may sign up as a team of between 1 (i.e. yourself only) to a maximum of 4 members. If you signed up alone, but would like to work in a team, you may look for team members using the BiZiT Team Portal®. BiZiT recommends a team of 3 to 4 members.

To participate, you must be a current student of a local Institute of Higher Learning. If you are unsure whether your institute of study is recognized as a local IHL, please write to us to clarify!

To attempt a track, you must be in a team that is competing in that track. You may create such a team, or request to join one that is already existing. Each team is only allowed to attempt one track. However, each participant may be in more than one team provided the teams are for different tracks. (e.g. if Xiao Ming wants to join Fintech track and Smart Nation track, he will have to create 2 separate teams, for both tracks.)

Each team is allowed to attempt **only one track**, and **only one challenge statement from that track**. However, a participant may join more than one team. But those teams must be in different tracks.

## Timeline

Dates	Key Events	Milestones
10 April onwards	Staggered release of challenge statements	Ideation
24 May	Proposal submission deadline	
25 May	Shortlisting of semi-finalists	Semi-finalist selection
1 June	Semi-finalists results released	Prototyping
22 June	Closed-door pitching + Exhibition (participants)	Finale (Day 1)
23 June	Top 3 winning teams announced + On-stage pitching + Closing ceremony	Finale (Day 2)

## Important Stages

### Stage 1: Ideation

- Takes place once the challenge statements are released until 24 May.
- Submit a 2-page proposal or 1-minute video to present preliminary ideas to the challenge statement by 17 May, 23:59hrs to the team portal.
- Late submissions will not be accepted.

## Stage 2: Semi-finalist Selection

- Internal selection from 25 May to 31 May, by the respective Title Sponsors of each competition track.
- For each track, the top 20 teams will be selected to enter the Prototyping phase.
- Selection criteria will be determined by our industry partners, which depends on the nature, expectation and ideal outcome of their challenge statements.
- Shortlisted teams will be announced on 1 June, on the BiZiT team portal, our social media platforms, and on the Festival website.
- The shortlisted teams will also be notified through email.

## Stage 3: Prototyping

- Shortlisted semi-finalist teams will have 3 weeks to develop a prototype based on the preliminary ideas
- You will only be judged on the prototype (i.e., presentation skills, quality of proposal, etc will not be factored in)
- The format of the prototype will depend on the challenge statements, and will minimally have to demonstrate the feasibility of the teams' ideas and address the root of the problem.
- The judging criteria will vary per the nature of the challenges.
- Prototypes must be ready for showcase and exhibition on 22 June.

## Stage 4: Closed-door Pitching

- Day 1 (22 June) of the BiZiT Festival Finale will include closed-door pitching sessions.
- Each team will have 10 minutes to pitch, followed by 5 minutes of Question and Answer, where the panel of judges may pose questions to the team on the finished prototype.
- All teams in the semi-finals will also be given a kiosk space, to exhibit the prototype to visitors!

## Stage 5: Top 3 Presentation

- The top 3 winning teams for each track will be announced on afternoon of Day 2 (23 June).
- There will be another round of on-stage pitching, to determine the winning order of the finalist teams.
- Each finalist team will have 3 minutes to pitch on stage to the invited guests and another panel of industry leaders as judges. The order of the 3 winners for each track will be selected at this stage!

## Prizes

There will be a total of 9 winning teams from all the tracks. The top 3 winning teams from each track will win cash prizes as follow:

1. \$ 2000 cash prize, with exclusive internship opportunity with title sponsor
2. \$ 1000 cash prize, with exclusive internship opportunity with title sponsor
3. \$ 500 cash prize, with exclusive internship opportunity with title sponsor



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Additionally, 1 team (which is not part of the 9 winning teams) that receive the highest number of votes from the public will win the Community Popularity Prize of Zalora vouchers worth \$500. More details on the Popularity Prize will be released closer to the Finale.

### **Important resources**

Thank you for signing up! We will update you via email and our online platforms if there are new information available. Remember to keep a lookout for the workshops that will take place throughout the Festival period! Like our Facebook page (@bizitsociety) for regular updates! We hope you will have a terrific time and fun attempting the challenges with your team!